

ESTTA Tracking number: **ESTTA647042**

Filing date: **12/24/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Starz Entertainment, LLC		
Entity	Limited Liability Company	Citizenship	Colorado
Address	8900 Liberty Circle Englewood, CO 80112 UNITED STATES		

Attorney information	Ian L. Saffer Kilpatrick Townsend & Stockton LLP 1400 Wewatta Street, Suite 600 Denver, CO 80202 UNITED STATES denverteas@kilpatricktownsend.com Phone:303.571.4000
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Applicant Information

Application No	86313310	Publication date	11/25/2014
Opposition Filing Date	12/24/2014	Opposition Period Ends	12/25/2014
International Registration No.	NONE	International Registration Date	NONE
Applicant	Axissoft Corporation GangNam-Gu Seoul, KOREA, REPUBLIC OF		

Goods/Services Affected by Opposition


Class 009. First Use: 0 First Use In Commerce: 0
Opposed goods and services in the class: software application used to play videofiles


Grounds for Opposition


False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4241954	Application Date	04/05/2012
Registration Date	11/13/2012	Foreign Priority Date	NONE
Word Mark	STARZ PLAY		


Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2008/05/27 First Use In Commerce: 2008/05/27 COMPUTER SOFTWARE DOWNLOADABLE TO COMMUNICATION DEVICES FOR USE IN ACCESSING, RECEIVING, ORGANIZING, PLAYING, REVIEWING AND STREAMING AUDIO, VIDEO AND MULTIMEDIA CONTENT INCLUDING TEXT, DATA, IMAGE, AUDIO, VIDEO AND AUDIOVISUAL FILES; COMPUTER SOFTWARE DOWNLOADABLE TO COMMUNICATION DEVICES FOR ACCESSING, SELECTING, DOWNLOADING AND VIEWING MOTION PICTURES, FILMS AND TELEVISION PROGRAMMING</p> <p>Class 038. First use: First Use: 2008/05/27 First Use In Commerce: 2008/05/27 VIDEO AND AUDIO BROADCASTING AND TRANSMISSION; TELEVISION BROADCASTING AND TRANSMISSION; CABLE AND SATELLITE TELEVISION BROADCASTING; SUBSCRIPTION TELEVISION BROADCASTING AND TRANSMISSION; VIDEO-ON-DEMAND TRANSMISSION; VIDEO AND AUDIO TRANSMISSION VIA A GLOBAL COMPUTER NETWORK</p> <p>Class 041. First use: First Use: 2008/05/27 First Use In Commerce: 2008/05/27 ENTERTAINMENT SERVICES IN THE NATURE OF VIDEO AND AUDIO PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING ON A GLOBAL COMPUTER NETWORK, PRODUCTION AND DISTRIBUTION OF TELEVISION AND MOTION PICTURE PROGRAMMING FOR TELEVISION BROADCASTING AND TRANSMISSION VIA A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES IN THE NATURE OF VIDEO AND AUDIO PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING FOR VIEWING ON COMMUNICATION DEVICES</p> <p>Class 042. First use: First Use: 2008/05/27 First Use In Commerce: 2008/05/27 NON-DOWNLOADABLE COMPUTER SOFTWARE FOR ACCESSING, DOWNLOADING, SELECTING, AND VIEWING MOTION PICTURES, FILMS AND TELEVISION PROGRAMMING; WEB-BASED SUBSCRIPTION SERVICE FEATURING NON-DOWNLOADABLE SOFTWARE FOR ACCESSING, DOWNLOADING, SELECTING, AND VIEWING MOTION PICTURES, FILMS AND TELEVISION PROGRAMMING</p>		
U.S. Registration No.	3102213	Application Date	02/03/2005
Registration Date	06/06/2006	Foreign Priority Date	NONE
Word Mark	STARZ		

Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 1993/10/01 First Use In Commerce: 1993/10/01 VIDEO AND AUDIO BROADCASTING AND TRANSMISSION; TELEVISION BROADCASTING AND TRANSMISSION; CABLE AND SATELLITE TELEVISION BROADCASTING; SUBSCRIPTION TELEVISION BROADCASTING AND TRANSMISSION; VIDEO-ON-DEMAND TRANSMISSION; VIDEO AND AUDIO TRANSMISSION VIA A GLOBAL COMPUTER NETWORK</p> <p>Class 041. First use: First Use: 1993/10/01 First Use In Commerce: 1993/10/01 ENTERTAINMENT SERVICES IN THE NATURE OF VIDEO AND AUDIO PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING ON A GLOBAL COMPUTER NETWORK, PRODUCTION AND DISTRIBUTION OF TELEVISION AND MOTION PICTURE PROGRAMMING FOR TELEVISION BROADCASTING AND TRANSMISSION VIA A GLOBAL COMPUTER NETWORK</p>		


U.S. Registration No.	3612110	Application Date	09/19/2008
Registration Date	04/28/2009	Foreign Priority Date	NONE
Word Mark	STARZ		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 009. First use: First Use: 2006/08/29 First Use In Commerce: 2006/08/29 PRERECORDED VIDEOS AND DVDS FEATURING ENTERTAINMENT IN THE NATURE OF MOVIES ANDTELEVISION PROGRAMS CONTAINING ANIMATION, FITNESS, DANCE, COMEDY, MUSIC, DRAMA,SPORTS, AND DOCUMENTARIES; PRERECORDED VIDEOS AND DVDS IN THE FIELD OF CHILDREN'S EDUCATION; AUDIO RECORDINGS FEATURINGMUSIC; CHILDREN'S EDUCATIONAL SOFTWARE;DOWNLOADABLE VIDEO RECORDINGS FEATURINGENTERTAINMENT IN THE NATURE OF MOVIES AND TELEVISION PROGRAMS CONTAINING ANIMATION, FITNESS, DANCE, COMEDY, MUSIC, DRAMA, SPORTS, AND DOCUMENTARIES; DOWNLOADABLE SOFTWARE FOR ACCESSING, DOWNLOADING, SELECTING, AND VIEWING MOTION PICTURES, FILMS, AND TELEVISION PROGRAMMING


U.S. Registration No.	2050515	Application Date	01/22/1996
Registration Date	04/08/1997	Foreign Priority Date	NONE
Word Mark	STARZ!		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1993/10/01 First Use In Commerce: 1993/10/01 cable television and satellite television broadcasting Class 041. First use: First Use: 1993/10/01 First Use In Commerce: 1993/10/01 entertainment services in the nature ofcable and satellite television programming		


U.S. Registration No.	3154983	Application Date	10/20/2004
Registration Date	10/10/2006	Foreign Priority Date	NONE
Word Mark	STARZ KIDS & FAMILY		
Design Mark	 <p>The design mark features the text "STARZ KIDS & FAMILY" in a large, bold, serif font. The word "STARZ" is on the top line, "KIDS &" is on the second line, and "FAMILY" is on the third line. The ampersand is stylized and positioned between "KIDS" and "FAMILY".</p>		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/03/28 First Use In Commerce: 2005/03/28		

	Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and audio and video programming via a global communications network
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U.S. Registration No.	3102066	Application Date	10/19/2004
Registration Date	06/06/2006	Foreign Priority Date	NONE
Word Mark	STARZ INBLACK		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/03/28 First Use In Commerce: 2005/03/28 Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and audio and video programming via a global communications network		


U.S. Registration No.	3080791	Application Date	10/19/2004
Registration Date	04/11/2006	Foreign Priority Date	NONE
Word Mark	STARZ COMEDY		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2005/03/28 First Use In Commerce: 2005/03/28 Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and audio and video programming for transmission via a global communications network


U.S. Registration No.	3096752	Application Date	10/19/2004
Registration Date	05/23/2006	Foreign Priority Date	NONE
Word Mark	STARZ EDGE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/03/28 First Use In Commerce: 2005/03/28 Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting;		

	distribution of motion pictures and audio and video programming for transmission via a global communications network
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U.S. Registration No.	2623610	Application Date	01/03/2001
Registration Date	09/24/2002	Foreign Priority Date	NONE
Word Mark	STARZ! CINEMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1999/05/00 First Use In Commerce: 1999/05/00 Cable and satellite television broadcasting Class 041. First use: First Use: 1999/05/00 First Use In Commerce: 1999/05/00 Entertainment services in the nature of cable and satellite television programming		

U.S. Registration No.	2456291	Application Date	08/19/1999
Registration Date	05/29/2001	Foreign Priority Date	NONE
Word Mark	STARZ! ON DEMAND		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2000/11/27 First Use In Commerce: 2000/11/27 Cable and satellite television broadcasting Class 041. First use: First Use: 2000/11/27 First Use In Commerce: 2000/11/27 entertainment services in the nature of cable and satellite television programming		

U.S. Registration No.	2989446	Application Date	06/16/2004
Registration Date	08/30/2005	Foreign Priority Date	NONE
Word Mark	STARZ! HD		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2003/12/15 First Use In Commerce: 2003/12/15 Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and other entertainment programming via a global communications network

Attachments	85590569#TMSN.png(bytes) 78559871#TMSN.png(bytes) 77574568#TMSN.png(bytes) 78503295#TMSN.png(bytes) 78502446#TMSN.png(bytes) 78502435#TMSN.png(bytes) 78502432#TMSN.png(bytes) 76188927#TMSN.png(bytes) 75778994#TMSN.png(bytes) 78436564#TMSN.png(bytes) Notice of Opposition - STARPLAYER.pdf(98888 bytes) Notice of Opposition - STARPLAYER Exhibit A.pdf(330780 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Ian L. Saffer/
Name	Ian L. Saffer
Date	12/24/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 86/313,310
Published in the Official Gazette on November 25, 2014

STARZ ENTERTAINMENT, LLC,)	
)	
Opposer,)	Opposition No.
)	
v.)	
)	
AXISSOFT CORPORATION,)	
)	
Applicant.)	
)	
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)	

NOTICE OF OPPOSITION

Starz Entertainment, LLC (“Opposer”), a limited liability company duly organized and existing under the laws of the State of Colorado, having its headquarters at 8900 Liberty Circle, Englewood, Colorado 80112, believes that it will be damaged by registration of the mark shown in Application Serial No. 86/313,310 in connection with goods in International Class 9, and hereby opposes the same.

As grounds for opposition, Opposer alleges:

1. Opposer has adopted and continuously used the mark “STARZ” since at least as early as 1993 for services in International Classes 38 and 41, including transmission and broadcasting services of audio and video content.

2. Opposer has adopted and continuously used the mark “STARZ PLAY” since at least as early as 2008 for goods and services in International Classes 9, 38, 41 and 42, including computer software for use in playing, reviewing and streaming video content in Class 9.

3. Opposer is the owner of various valid and subsisting U.S. trademark registrations on the Principal Register for STARZ PLAY, STARZ and other STARZ-derivative marks. In total, Opposer owns no fewer than eleven (11) Federal registrations for various STARZ marks, including but not limited to the following:

MARK	REG. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE

MARK	REG. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
STARZ PLAY	4241954	<p>Computer software downloadable to communication devices for use in accessing, receiving, organizing, playing, reviewing and streaming audio, video and multimedia content including text, data, image, audio, video and audiovisual files; computer software downloadable to communication devices for accessing, selecting, downloading and viewing motion pictures, films and television programming, in IC 9;</p> <p>Video and audio broadcasting and transmission; television broadcasting and transmission; cable and satellite television broadcasting; subscription television broadcasting and transmission; video-on-demand transmission; video and audio transmission via a global computer network, in IC 38;</p> <p>Entertainment services in the nature of video and audio programming, television and motion picture programming, television and motion picture programming on a global computer network, production and distribution of television and motion picture programming for television broadcasting and transmission via a global computer network; entertainment services in the nature of video and audio programming, television and motion picture programming for viewing on communication devices, in IC 41;</p> <p>Non-downloadable computer software for accessing, downloading, selecting, and viewing motion pictures, films and television programming; web-based subscription service featuring non-downloadable software for accessing, downloading, selecting and viewing motion pictures, films and television programming, in IC 42</p>	4/5/12	5/27/08

MARK	REG. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
STARZ	3102213	<p>Video and audio broadcasting and transmission; television broadcasting and transmission; cable and satellite television broadcasting; subscription television broadcasting and transmission; video-on-demand transmission; video and audio transmission via a global computer network, in IC 38; and</p> <p>Entertainment services in the nature of video and audio programming, television and motion picture programming, television and motion picture programming on a global computer network, production and distribution of television and motion picture programming for television broadcasting and transmission via a global computer network, in IC 41</p>	2/3/05	10/1/93
STARZ	3612110	<p>Prerecorded videos and dvds featuring entertainment in the nature of movies and television programs containing animation, fitness, dance, comedy, music, drama, sports, and documentaries; prerecorded videos and dvds in the field of children's education; audio recordings featuring music; children's educational software; downloadable video recordings featuring entertainment in the nature of movies and television programs containing animation, fitness, dance, comedy, music, drama, sports, and documentaries; downloadable software for accessing, downloading, selecting, and viewing motion pictures, films, and television programming, in IC 9</p>	9/19/08	8/29/06
STARZ!	2050515	<p>Cable television and satellite television broadcasting, in IC 38;</p> <p>Entertainment services in the nature of cable and satellite television programming, in IC 41</p>	1/22/96	10/01/93

MARK	REG. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
STARZ KIDS & FAMILY	3154983	Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and audio and video programming via a global communications network, in IC 41	10/20/04	3/28/05
STARZ INBLACK	3102066	Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and audio and video programming via a global communications network, in IC 41	10/19/04	3/28/05
STARZ COMEDY	3080791	Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and audio and video programming for transmission via a global communications network, in IC 41	10/19/04	3/28/05
STARZ EDGE	3096752	Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and audio and video programming for transmission via a global communications network, in IC 41	10/19/04	3/28/05
STARZ! CINEMA	2623610	Cable and satellite television broadcasting, in IC 38; Entertainment services in the nature of cable and satellite television programming, in IC 41	1/3/01	5/00/99
STARZ! ON DEMAND	2456291	Cable and satellite television broadcasting, in IC 38; Entertainment services in the nature of cable and satellite television programming, in IC 41	8/19/99	11/27/00

MARK	REG. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
STARZ! HD	2989446	Entertainment services in the nature of programming and production of motion pictures and television programs for cable and satellite television broadcasting; distribution of motion pictures and other entertainment programming via a global communications network, in IC 41	6/16/04	12/15/03

True and correct copies of these Registrations are attached hereto as Exhibit A.

4. In addition to its various federal trademark registrations, Opposer Starz Entertainment also has common law trademark and tradename rights for its STARZ PLAY and other STARZ-derivative marks, including STARZ ENTERTAINMENT and Starz Entertainment, LLC, both of which are used by the Opposer in conjunction with video and motion picture-related entertainment goods and services such as those listed above.

5. Opposer's common law and federal registration rights in and to the distinctive STARZ PLAY and STARZ marks are collectively referred to below as the "Starz Entertainment Marks."

6. As a result of substantial sales and extensive advertising and promotion, Opposer has established valuable goodwill in the Starz Entertainment Marks, and the public has come to associate the Starz Entertainment Marks with Opposer and to know the Starz Entertainment Marks as indicators of products and services that emanate from Opposer. Indeed, the STARZ mark is a famous mark well known to purchasers.

7. Applicant filed Serial No. 86/313,310 which is the subject of this Opposition, on June 18, 2014, for STARPLAYER for use in connection with the following goods in International Class 9: "Downloadable computer programs for document management, computer operating software, software application for mobile phone used to manage documents, computer game programs,

computer software used to play games, downloadable e-books in the field of computer games, pre-recorded electronic media excluding music featuring e-books in the field of computer games, software application used to play video files.” Opposer presently opposes the registration of “software application used to play video files” in International Class 9. The application was filed on a 44(e) basis, based upon South Korea Trademark Registration Number 0956788.

8. Opposer has adopted and used its Starz Entertainment Marks well prior to Applicant's filing date of June 18, 2014.

9. The Applicant's mark STARPLAYER is similar in appearance, sound, connotation and commercial impression as Opposer's Starz Entertainment Marks. Moreover, the goods identified in Application Serial No. 86/313,310 for STARPLAYER are substantially similar to and/or overlap with Opposer's goods and services offered under the Starz Entertainment Marks.

10. As a result of the public association of the well-known Starz Entertainment Marks with Opposer, a likelihood of confusion exists such that Applicant's goods offered under the mark STARPLAYER may be thought by consumers to emanate from Opposer, and may be confused with those of Opposer.

11. Registration of the mark in Application Serial No. 86/313,310, and use of Applicant's mark, is likely to cause confusion, or to cause mistake, or to deceive, particularly as to the source or origin of the goods with which Applicant uses its mark, to induce purchasers to believe that the goods of Applicant are those of Opposer, or are endorsed by, or are in some way affiliated or associated with Opposer.

12. If Application Serial No. 86/313,310 for STARPLAYER is permitted to register for “software application used to play video files” in International Class 9, the registration by Applicant would presumptively entitle it to *prima facie* exclusive ownership and rights to the mark STARPLAYER and would, therefore, cause confusion among consumers of the relevant goods as to the separate and distinct sources of Applicant's goods and Opposer's goods and services and the relationship of Opposer to Applicant, thereby damaging Opposer's goodwill in its Starz Entertainment Marks, diminishing the value thereof and causing Opposer's business and reputation irreparable harm, all to the detriment of Opposer who has expended considerable sums and effort in promoting its Starz Entertainment Marks.

Wherefore, Opposer prays that this Opposition be sustained and that registration of Application Serial No. 86/313,310 for STARPLAYER for “software application used to play video files” in International Class 9 be denied. The filing fee of \$300.00 per class (\$300.00 total) should be charged to this firm's Deposit Account No. 20-1430 as required by 37 CFR §§ 2.101 and 2.6(a)(17). The Commissioner is also authorized to charge any additional fees that may be required, or credit any overpayment, to that Deposit Account.

Respectfully submitted,

STARZ ENTERTAINMENT, LLC

Date: December 24, 2014

/Ian L. Saffer/
Ian L. Saffer
KILPATRICK TOWNSEND & STOCKTON LLP
1400 Wewatta Street, Suite 600
Denver, CO 80202
(303) 571-4000

Attorneys for Opposer Starz Entertainment, LLC

CERTIFICATE OF SERVICE

I hereby certify that on this 24th day of December 2014, a true and correct copy of the foregoing NOTICE OF OPPOSITION was served by placing the same in the United States mail, postage prepaid and addressed to the following:

John K. Park
Park Law Firm
3255 Willshire Blvd., Suite 1110
Los Angeles, California 90010

/Daniel Ackerman/
Daniel I. Ackerman

United States of America

United States Patent and Trademark Office

STARZ PLAY

Reg. No. 4,241,954

Registered Nov. 13, 2012

Int. Cls.: 9, 38, 41 and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

STARZ ENTERTAINMENT, LLC (COLORADO LIMITED LIABILITY COMPANY)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: COMPUTER SOFTWARE DOWNLOADABLE TO COMMUNICATION DEVICES FOR USE IN ACCESSING, RECEIVING, ORGANIZING, PLAYING, REVIEWING AND STREAMING AUDIO, VIDEO AND MULTIMEDIA CONTENT INCLUDING TEXT, DATA, IMAGE, AUDIO, VIDEO AND AUDIOVISUAL FILES; COMPUTER SOFTWARE DOWNLOADABLE TO COMMUNICATION DEVICES FOR ACCESSING, SELECTING, DOWNLOADING AND VIEWING MOTION PICTURES, FILMS AND TELEVISION PROGRAMMING, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-27-2008; IN COMMERCE 5-27-2008.

FOR: VIDEO AND AUDIO BROADCASTING AND TRANSMISSION; TELEVISION BROADCASTING AND TRANSMISSION; CABLE AND SATELLITE TELEVISION BROADCASTING; SUBSCRIPTION TELEVISION BROADCASTING AND TRANSMISSION; VIDEO-ON-DEMAND TRANSMISSION; VIDEO AND AUDIO TRANSMISSION VIA A GLOBAL COMPUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 5-27-2008; IN COMMERCE 5-27-2008.



FOR: ENTERTAINMENT SERVICES IN THE NATURE OF VIDEO AND AUDIO PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING ON A GLOBAL COMPUTER NETWORK, PRODUCTION AND DISTRIBUTION OF TELEVISION AND MOTION PICTURE PROGRAMMING FOR TELEVISION BROADCASTING AND TRANSMISSION VIA A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES IN THE NATURE OF VIDEO AND AUDIO PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING FOR VIEWING ON COMMUNICATION DEVICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-27-2008; IN COMMERCE 5-27-2008.

David J. Kappas

Director of the United States Patent and Trademark Office

FOR: NON-DOWNLOADABLE COMPUTER SOFTWARE FOR ACCESSING, DOWNLOADING, SELECTING, AND VIEWING MOTION PICTURES, FILMS AND TELEVISION PROGRAMMING; WEB-BASED SUBSCRIPTION SERVICE FEATURING NON-DOWNLOADABLE SOFTWARE FOR ACCESSING, DOWNLOADING, SELECTING, AND VIEWING MOTION

Reg. No. 4,241,954 PICTURES, FILMS AND TELEVISION PROGRAMMING, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 5-27-2008; IN COMMERCE 5-27-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,102,213, 3,612,110 AND OTHERS.

SER. NO. 85-590,569, FILED 4-5-2012.

FRANK LATTUCA, EXAMINING ATTORNEY

Int. Cls.: 38 and 41

Prior U.S. Cls.: 100, 101, 104, and 107

Reg. No. 3,102,213

United States Patent and Trademark Office

Registered June 6, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ

STARZ ENTERTAINMENT GROUP LLC (COLORADO LTD LIABILITY CO)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: VIDEO AND AUDIO BROADCASTING AND TRANSMISSION; TELEVISION BROADCASTING AND TRANSMISSION; CABLE AND SATELLITE TELEVISION BROADCASTING; SUBSCRIPTION TELEVISION BROADCASTING AND TRANSMISSION; VIDEO-ON-DEMAND TRANSMISSION; VIDEO AND AUDIO TRANSMISSION VIA A GLOBAL COMPUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-1-1993; IN COMMERCE 10-1-1993.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF VIDEO AND AUDIO PROGRAMMING, TELEVISION AND MOTION PICTURE PROGRAMMING, TELEVISION AND MOTION

PICTURE PROGRAMMING ON A GLOBAL COMPUTER NETWORK, PRODUCTION AND DISTRIBUTION OF TELEVISION AND MOTION PICTURE PROGRAMMING FOR TELEVISION BROADCASTING AND TRANSMISSION VIA A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-1-1993; IN COMMERCE 10-1-1993.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,933,755, 2,989,446, AND OTHERS.

SN 78-559,871, FILED 2-3-2005.

NELSON SNYDER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,612,110

United States Patent and Trademark Office

Registered Apr. 28, 2009

**TRADEMARK
PRINCIPAL REGISTER**

STARZ

STARZ ENTERTAINMENT, LLC (COLORADO
LIMITED LIABILITY COMPANY)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: PRERECORDED VIDEOS AND DVDS FEATURING ENTERTAINMENT IN THE NATURE OF MOVIES AND TELEVISION PROGRAMS CONTAINING ANIMATION, FITNESS, DANCE, COMEDY, MUSIC, DRAMA, SPORTS, AND DOCUMENTARIES; PRERECORDED VIDEOS AND DVDS IN THE FIELD OF CHILDREN'S EDUCATION; AUDIO RECORDINGS FEATURING MUSIC; CHILDREN'S EDUCATIONAL SOFTWARE; DOWNLOADABLE VIDEO RECORDINGS FEATURING ENTERTAINMENT IN THE NATURE OF MOVIES AND TELEVISION PROGRAMS CONTAINING ANIMATION, FITNESS, DANCE, COME-

DY, MUSIC, DRAMA, SPORTS, AND DOCUMENTARIES; DOWNLOADABLE SOFTWARE FOR ACCESSING, DOWNLOADING, SELECTING, AND VIEWING MOTION PICTURES, FILMS, AND TELEVISION PROGRAMMING, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-29-2006; IN COMMERCE 8-29-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-574,568, FILED 9-19-2008.

AISHA SALEM, EXAMINING ATTORNEY

Int. Cls.: 38 and 41

Prior U.S. Cls.: 100, 101, 104 and 107

Reg. No. 2,050,515

United States Patent and Trademark Office

Registered Apr. 8, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ!

ENCORE MEDIA CORPORATION (COLORADO
CORPORATION)
5445 DTC PARKWAY, SUITE 600
ENGLEWOOD, CO 80111

FOR: CABLE TELEVISION AND SATEL-
LITE TELEVISION BROADCASTING, IN
CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-1-1993; IN COMMERCE
10-1-1993.

FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF CABLE AND SATELLITE TELE-

VISION PROGRAMMING, IN CLASS 41 (U.S.
CLS. 100, 101 AND 107).

FIRST USE 10-1-1993; IN COMMERCE
10-1-1993.

OWNER OF U.S. REG. NOS. 1,933,755,
1,933,819, AND 1,947,275.

SER. NO. 75-046,761, FILED 1-22-1996.

STEVEN R. FINE, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

Reg. No. 3,154,983

United States Patent and Trademark Office

Registered Oct. 10, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

**STARZ KIDS &
FAMILY**

STARZ ENTERTAINMENT GROUP LLC (COL-
ORADO LTD LIAB CO)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF PROGRAMMING AND PRODUC-
TION OF MOTION PICTURES AND TELEVISION
PROGRAMS FOR CABLE AND SATELLITE TELE-
VISION BROADCASTING; DISTRIBUTION OF MO-
TION PICTURES AND AUDIO AND VIDEO
PROGRAMMING VIA A GLOBAL COMMUNICA-
TIONS NETWORK, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 3-28-2005; IN COMMERCE 3-28-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,050,515, 2,651,265,
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "KIDS AND FAMILY", APART
FROM THE MARK AS SHOWN.

SN 78-503,295, FILED 10-20-2004.

EVELYN BRADLEY, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

Reg. No. 3,102,066

United States Patent and Trademark Office

Registered June 6, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ INBLACK

STARZ ENTERTAINMENT GROUP LLC (COLORADO LTD LIAB CO)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF PROGRAMMING AND PRODUCTION OF MOTION PICTURES AND TELEVISION PROGRAMS FOR CABLE AND SATELLITE TELEVISION BROADCASTING; DISTRIBUTION OF MOTION PICTURES AND AUDIO AND VIDEO PROGRAMMING VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-28-2005; IN COMMERCE 3-28-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,050,515, 2,783,505, AND OTHERS.

SN 78-502,446, FILED 10-19-2004.

EVELYN BRADLEY, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

Reg. No. 3,080,791

United States Patent and Trademark Office

Registered Apr. 11, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ COMEDY

STARZ ENTERTAINMENT GROUP LLC (COLORADO LTD LIAB CO)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF PROGRAMMING AND PRODUCTION OF MOTION PICTURES AND TELEVISION PROGRAMS FOR CABLE AND SATELLITE TELEVISION BROADCASTING; DISTRIBUTION OF MOTION PICTURES AND AUDIO AND VIDEO PROGRAMMING FOR TRANSMISSION VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-28-2005; IN COMMERCE 3-28-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,933,819, 2,456,291, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMEDY", APART FROM THE MARK AS SHOWN.

SN 78-502,435, FILED 10-19-2004.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 3,096,752

Registered May 23, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ EDGE

STARZ ENTERTAINMENT GROUP LLC (COLORADO LTD LIAB CO)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF PROGRAMMING AND PRODUCTION OF MOTION PICTURES AND TELEVISION PROGRAMS FOR CABLE AND SATELLITE TELEVISION BROADCASTING; DISTRIBUTION OF MOTION PICTURES AND AUDIO AND VIDEO PROGRAMMING FOR TRANSMISSION VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-28-2005; IN COMMERCE 3-28-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,050,515.

SN 78-502,432, FILED 10-19-2004.

DORITT L. CARROLL, EXAMINING ATTORNEY

Int. Cls.: 38 and 41

Prior U.S. Cls.: 100, 101, 104 and 107

United States Patent and Trademark Office

Reg. No. 2,623,610

Registered Sep. 24, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ! CINEMA

STARZ ENCORE GROUP LLC (COLORADO LIMITED LIABILITY COMPANY)
5445 DTC PARKWAY, SUITE 600
ENGLEWOOD, CO 80111

FOR: CABLE AND SATELLITE TELEVISION BROADCASTING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 5-0-1999; IN COMMERCE 5-0-1999.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF CABLE AND SATELLITE TELEVISION PROGRAMMING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-0-1999; IN COMMERCE 5-0-1999.

OWNER OF U.S. REG. NOS. 2,000,191 AND 2,050,515.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CINEMA", APART FROM THE MARK AS SHOWN.

SER. NO. 76-188,927, FILED 1-3-2001.

LINDA M. KING, EXAMINING ATTORNEY

Int. Cls.: 38 and 41

Prior U.S. Cls.: 100, 101, 104, and 107

United States Patent and Trademark Office

Reg. No. 2,456,291

Registered May 29, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ! ON DEMAND

ENCORE MEDIA GROUP LLC (COLORADO
LIMITED LIABILITY COMPANY)
5445 DTC PARKWAY, SUITE 600
ENGLEWOOD, CO 80111

FOR: CABLE AND SATELLITE TELEVISION
BROADCASTING, IN CLASS 38 (U.S. CLS. 100, 101
AND 104).

FIRST USE 11-27-2000; IN COMMERCE 11-27-2000.

FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF CABLE AND SATELLITE TELEVISION
PROGRAMMING, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 11-27-2000; IN COMMERCE 11-27-2000.

OWNER OF U.S. REG. NOS. 2,127,676 AND
2,131,075.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ON DEMAND", APART FROM
THE MARK AS SHOWN.

SN 75-778,994, FILED 8-19-1999.

MELVIN AXILBUND, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,989,446

Registered Aug. 30, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

STARZ! HD

STARZ ENTERTAINMENT GROUP LLC (COLORADO LTD LIAB CO)
8900 LIBERTY CIRCLE
ENGLEWOOD, CO 80112

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF PROGRAMMING AND PRODUCTION OF MOTION PICTURES AND TELEVISION PROGRAMS FOR CABLE AND SATELLITE TELEVISION BROADCASTING; DISTRIBUTION OF MOTION PICTURES AND OTHER ENTERTAINMENT PROGRAMMING VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-15-2003; IN COMMERCE 12-15-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,050,515 AND 2,651,265.

SER. NO. 78-436,564, FILED 6-16-2004.

SKYE YOUNG, EXAMINING ATTORNEY